

Testimony

Grupo Proselco is an acquisition center dedicated to the distribution of electrical appliances in the center of Spain under dealers such as Tien21, Confort and MediMax. **Grupo Proselco** has implemented an automatic invoicing system that uses the **DocPath® Docs-on-Demand** as a bridge between its ERP, its printing infrastructure and other channels such as e-mail and fax.

The organization, which serves more than two hundred electrical appliance stores such as Tien21, Confort and MediMax, considered developing an automatic invoicing system last year to overcome the obstacles caused by line printing systems and because of the multiple advantages a new system would provide such as new document management and output possibilities and the elimination of manual document management.

The improvement turned out to be fundamental, since **Grupo Proselco** manages between 300 and 500 invoices daily, and necessary after renewing the company's printing infrastructure. *"When our line printers were replaced with a new set of HP LaserJet 9050 printers, direct connection between our ERP and the new external printing hardware became impossible. Consequently, we needed a bridge to easily direct the printing requirements to our new equipments"*, explains Benjamin Gonzalez, **Proselco's** IT director.

In this context and as a result of a commercial campaign promoted by **DocPath**, the document solution provider, the **DocPath® Docs-on-Demand** Solution came to the attention of **Grupo Proselco** and has become a key element in its automated invoicing system.

Senior IT consultant Daniel Suarez admits that *"we were considering the implementation of a solution developed by ourselves"*. However, considering the Docs-on-Demand system capabilities, **Grupo Proselco** decided to go for a standard market solution.

"Before, the process was performed manually. Management of orders placed via Web was paralysed, and invoicing was launched, normally three times a day. Moreover, invoicing required each lot of invoices to be printed separately from the corresponding delivery notes, which then needed to be merged, a task taking three to four hours daily", indicates Suárez.

Once the new system entered production, the invoicing process is launched unattended automatically once a day. Direct contact with the documents is eliminated. Regarding the reduction in processing time, Suárez indicates that *"with the new system, printing, document generation and merging invoices and delivery notes is performed in less than 20 minutes. Moreover, documents are emitted in the correct order and distribution is optimized."*



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